

Bringing People Together

Making rewarding easy



# life:style: Making Rewarding Special

Whether it's a tickets to the hottest incentive events around the world, or inspirational conferences and hospitality, we have the experience and eye for detail to make your special days ones your people will remember for ever.



We're a passionate team! Reward, Engage, Inspire, Celebrate is our mantra. It's at the heart of everything we do for you.







#### AMC

#### **Incentive Travel Reward**

**Brand:** AMC is home to some of the most popular and acclaimed programmes on television.

**Challenge:** To celebrate the launch of a new TV show on BT TV entitled 'Feed the Beast,' AMC approached life:style to create a 'money can't buy' travel incentive prize for its viewers.

**Action:** The life:style team took inspiration from the show which is set in the Bronx in New York and planned a once in a lifetime trip to the Big Apple. The trip included direct flights, a five-star hotel, transfers and dinners in the Bronx and Manhattan. The events team managed all the necessary bookings ensuring the winner had the most enjoyable experience possible.



# The events team had this under control and to the highest standard

Sandra, Marketing Executive, AMC Networks







### **CEX Golden Ticket**

**Engaging Top Performers** 

**Brand:** CEX is the leading second-hand goods chain, specialising in technology, computing and video games.

**Challenge:** To reward the top performing Franchisees with bigger, better and more inspiring rewards.

**Action:** life:style created The Golden Ticket Awards. A three-day extravaganza including taking on the longest zip line in Europe & riding the fastest rib boat in the UK! All designed to reward the top performers for their outstanding contribution and give the Franchisees the opportunity to nurture relationships. The group also attended a gourmet BBQ, a series of private lunches & dinners & stayed in stunning 5\* accommodation located in the heart of Snowdonia National Park.

life:style make difficult things look easy! We work really well together

Ed Saunders Franchising Manager





## Adey

**Inspiring Potential Customers** 

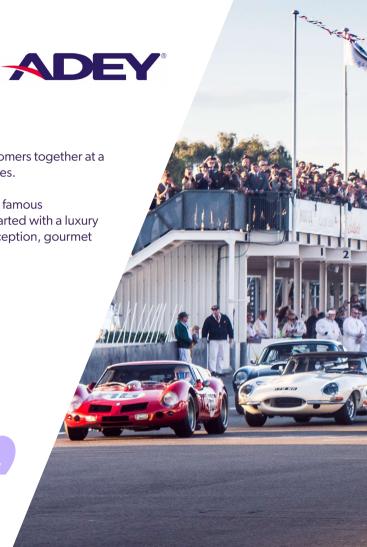
**Brand:** ADEY Professional Heating Solutions

**Challenge:** ADEY wanted an opportunity to bring potential new customers together at a memorable day out to build client relationships and support future sales.

**Action:** A ten person, two night experience taking in the best that the famous Goodwood Festival Of Speed had to offer & more. The experience started with a luxury stay at Statton's Boutique hotel with private transport, champagne reception, gourmet food & unlimited drinks.

It was a truly memorable experience! We achieved a fantastic contractfrom an important partner

Paul Strudley, Sales Development Director





#### **Eurostar**

**Celebrating Long Service** 

**Brand:** Eurostar, the high-speed passenger service linking the UK and mainland Europe.

**Challenge:** To celebrate the long service (10 and 25 years) of employees at Eurostar and those going into retirement.

**Action:** The Arcelor Mittal Orbit, with its breath-taking views and the world's longest tunnel slide was the perfect venue for Eurostar to celebrate its employees continued service. life:style organised the whole event from start to finish, including a drinks reception on arrival followed by unlimited access to the record breaking 178m long slide. Employees then make their way to the highest point of the venue, 262ft into the clouds, for a three course meal surrounded by breath-taking panoramic views of London.

life:style are by your side from start to finish. The venue was everything we wanted

Hannah Ferrier
PA to Chief Customer Office and Director of People at Eurostar







# **Contact us**

#### **Events Team**

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