



life:style
Business

Bringing People Together
Making rewarding **easy**



life:style: Making Rewarding Special

Whether it's a tickets to the hottest incentive events around the world, or inspirational conferences and hospitality, we have the experience and eye for detail to make your special days ones your people will remember for ever.



We're a passionate team! Reward, Engage, Inspire, Celebrate is our mantra.
It's at the heart of everything we do for you.





Reward



Engage



Inspire



Celebrate

About Us

We bring people together.

Let us help you celebrate your success, build meaningful connections and engage your team.





Reward

Reward in style with incentive travel

AMC

Incentive Travel Reward



Brand: AMC is home to some of the most popular and acclaimed programmes on television.

Challenge: To celebrate the launch of a new TV show on BT TV entitled 'Feed the Beast,' AMC approached life:style to create a 'money can't buy' travel incentive prize for its viewers.

Action: The life:style team took inspiration from the show which is set in the Bronx in New York and planned a once in a lifetime trip to the Big Apple. The trip included direct flights, a five-star hotel, transfers and dinners in the Bronx and Manhattan. The events team managed all the necessary bookings ensuring the winner had the most enjoyable experience possible.



“ The events team had this under control and to the highest standard ”

Sandra, Marketing Executive,
AMC Networks





Engage

Engaged teams drive performance

CEX Golden Ticket

Engaging Top Performers



Brand: CEX is the leading second-hand goods chain, specialising in technology, computing and video games.

Challenge: To reward the top performing Franchisees with bigger, better and more inspiring rewards.

Action: life:style created The Golden Ticket Awards. A three-day extravaganza including taking on the longest zip line in Europe & riding the fastest rib boat in the UK! All designed to reward the top performers for their outstanding contribution and give the Franchisees the opportunity to nurture relationships. The group also attended a gourmet BBQ, a series of private lunches & dinners & stayed in stunning 5* accommodation located in the heart of Snowdonia National Park.

“ life:style make difficult things look easy! We work really well together ”

Ed Saunders
Franchising Manager





Inspire

Inspiring success through bespoke events

Adey

Inspiring Potential Customers



Brand: ADEY Professional Heating Solutions

Challenge: ADEY wanted an opportunity to bring potential new customers together at a memorable day out to build client relationships and support future sales.

Action: A ten person, two night experience taking in the best that the famous Goodwood Festival Of Speed had to offer & more. The experience started with a luxury stay at Statton's Boutique hotel with private transport, champagne reception, gourmet food & unlimited drinks.

“ It was a truly memorable experience! We achieved a fantastic contract from an important partner ”

Paul Strudley,
Sales Development Director





Celebrate

Celebrate the achievements of your people

Eurostar

Celebrating Long Service



Brand: Eurostar, the high-speed passenger service linking the UK and mainland Europe.

Challenge: To celebrate the long service (10 and 25 years) of employees at Eurostar and those going into retirement.

Action: The Arcelor Mittal Orbit, with its breath-taking views and the world's longest tunnel slide was the perfect venue for Eurostar to celebrate its employees continued service. life:style organised the whole event from start to finish, including a drinks reception on arrival followed by unlimited access to the record breaking 178m long slide. Employees then make their way to the highest point of the venue, 262ft into the clouds, for a three course meal surrounded by breath-taking panoramic views of London.

“ life:style are by your side
from start to finish. The venue
was everything we wanted ”

Hannah Ferrier
PA to Chief Customer Office and Director of People at Eurostar





life:style
Business



Contact us

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